



Balmain Spring/Summer 2021 collection

### Trends

# The New Elegant, Powerful, and Chic 80's Sharp Shoulder Look is Back

The Statement Piece for Everyone to Show Off Their Strut in SS21.

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November 4, 2020

Big shoulders have been lurking around for a while, but they're not going anywhere especially for this spring/summer 2021 season. The sleeves used to hang down the knuckles, trousers were twice the size they needed to be. It was all part of the comfort at



first. But now things are shifting because the fashion gurus are swinging to the 80's with a bold but elegant twist to the sharp shoulders look.

The French designer, Pierre Balmain's SS21 collection is a cross-generational and cross-cultural with men's and women's bright neon suiting with strong pointed shoulders, and tight flared pants flaring out. The silhouettes progressively become more relaxed where trousers were followed by bike shorts, oversized jackets by draped wrap blouses.



*Balmain Spring/Summer 2021 collection*



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Matthew Williams, as the new creative director, elaborated the spring collection by bringing a new beginning that collaborates the past, present, and future together. The women clothes ranged between fine tailored pant suits and beautifully done coats to variety of a sheer look.

“You find the pieces of the puzzle for a collection, building it from symbols and signs, but never forgetting the reality of the person who will wear it and bring it to life. The women and men should be powerful and effortless, equal and joyful, a reflection of who they really are. It’s about finding the humanity in luxury.”



*Givenchy spring/summer 2021 collection*



*Givenchy spring/summer 2021 collection*

The Kardashian clan are looking fierce with their twist on the sharp shoulder look. Kylie Jenner was spotted wearing Givenchy’s SS21 collection with Travis Scott ready for a night out. Whereas Kim Kardashian was spotted wearing Balmain’s SS21 collection with a more relaxed look at home but stunning as usual.



*Kylie Jenner with Travis Scott in a Givenchy outfit*



*Kim Kardashian wearing a Balmain outfit*

The key to making this look successful is to figure out what kind of statement you want to make, the proportions when wearing a sharp shoulder suit, you may want to pair it with a pair of slim pants or be more daring and wear biker shorts like the Balmain collection. Location is also very important because while the power shoulders was originally rooted in the workplace for women, a lot has changed. Fashion, business casuals have evolved dramatically. This trend would be perfect for a night out or even to a fancy dinner.